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**Jump achieves 3 million positive actions in 2019**

Participants in Jump’s engagement programmes have achieved a record-breaking 3 million positive actions for sustainability and wellbeing over the last year. This has resulted in over 765 tonnes of avoided CO2 emissions.

Jump is a supplier of sustainability and wellbeing engagement programmes, enabling universities, councils, NHS trusts, public and private sector organisations to motivate their people around climate action.

Through activities such as ‘Switch Off’ almost 145,000 kWh of energy has been saved; whilst over 3.5 million sustainable travel miles have been logged through activities that encourage individuals to walk, cycle or take public transport.

Manchester University NHS Foundation Trust (MFT), one of Jump’s largest employee-focused clients, has avoided over 30 tonnes of CO2 through its ‘Green Rewards’ programme and has been shortlisted as a finalist for edie’s Sustainability Leaders Awards 2020 in the Employee Engagement and Behaviour Change Initiative of the Year category.

Claire Igoe, Head of Environmental Sustainability at MFT, says “it’s fantastic that our workforce has already achieved so many positive actions. The Green Rewards programme is the perfect opportunity to empower our staff to make a positive difference, and I’m delighted we’ve been shortlisted in the edie awards.”

Across 20 local authority areas, more than 60,000 households have engaged in positive waste and recycling behaviours through Jump’s resident focused programmes, from Bexley and Camden in London to Warwickshire in the Midlands and St Helens in the North West. These behaviours focus on activities such as ‘Food Waste Challenge’ and ‘Slim Your Bin’.

Three of the universities using Jump are ranked in the top 12 of the highly regarded People & Planet University League, including the University of Bristol, Nottingham Trent University and Swansea University. The University of Bristol was the first in the UK to declare a Climate Emergency and its ‘Be the Change’ programme engages students as well as staff; similarly Anglia Ruskin University and Nottingham Trent University have also rolled-out their programmes to include students as well as staff.

Looking to the year ahead, Jump is expanding into new sectors and is this month launching its first manufacturing sector programme with ASM Assembly Systems. Whilst in the local authority sector, two new councils have recently signed up with Jump for employee engagement programmes, Charnwood Borough Council and the London Borough of Lambeth. With its offices based in Lambeth, Jump’s new programme with its home council is aiming to develop an internal community of ‘Net Zero Heroes’.

Graham Simmonds, Chief Executive at Jump, says: “More and more of our clients are declaring a climate emergency which is fantastic to see and we are incredibly excited for the year ahead.

“We are constantly developing our technology and approach so that our clients can engage as many people as possible, to deliver real, tangible impact.”

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Jump is the UK’s leading supplier of engagement programmes that boost sustainability and wellbeing. Working with companies, universities and the public sector to motivate individuals to take positive steps, clients include Manchester University NHS Foundation Trust, Barclays, Camden Council, Scottish Courts & Tribunal Service, University of Bristol and Aberdeenshire Council. For more information about Jump, see [www.teamjump.co.uk](http://www.teamjump.co.uk).