9th October 2019

**Jump universities complete 238,000 positive actions for sustainability and wellbeing in the last academic year**

It has been a record-breaking year for the higher education sector with 238,000 positive actions recorded across Jump’s university programmes.

Jump is the leading supplier of sustainability and wellbeing engagement programmes in the UK, providing universities with the means to turn intent into climate action.

Over the last year Bournemouth University has avoided 14,000kg of CO2 emissions through more sustainable travel and reduced energy consumption by 3% in the first five months of their programme; the University of Strathclyde has completed 42,000 miles of active commute; and the University of Reading has saved almost 11,000 disposable cups.

Three of the universities using Jump are ranked in the top 12 of the People & Planet University League, including the University of Bristol, Nottingham Trent University (NTU) and Swansea University. The University of Bristol was the first in the UK to declare a Climate Emergency and its extensive ‘Be The Change’ programme engages students as well as staff.

Building on the success of their employee engagement programmes, Anglia Ruskin University (ARU) and NTU have recently extended their programmes to students as they start the new academic year.

The Sustainable Development Goals (SDGs) feature highly in university-specific programmes with a range of activities to engage in, such as making a plastic pledge, switching to more sustainable travel, going meat free one day a week, taking actions to be more mindful, and developing new ideas.

Simon Chubb, environmental manager at ARU, says “it has been fantastic to watch the successes of ARUgreen over the last year. We’ve recently raised our sustainability ambition by declaring a climate emergency and ARUgreen enables our staff, and now our students, to play their part in responding to this.”

Universities play a critical leadership role in developing new approaches for successful engagement. They are uniquely placed to cut across sectors to influence how their institutions are run, how they interact with local communities and how they advance research into climate emergency and ecological crisis.

Graham Simmonds, Chief Executive at Jump, is looking forward to the academic year ahead and says “it’s great to see so many universities now including students in their programmes with us. We are constantly developing our technology and approach so that our university clients can engage as many people as possible, to deliver real, tangible impact.”

-Ends-

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Jump is the UK’s leading supplier of engagement programmes that boost sustainability and wellbeing. Working with companies, universities and the public sector to motivate individuals to take positive steps, clients include Manchester University NHS Foundation Trust, Barclays, Camden Council, Scottish Courts & Tribunal Service, University of Bristol and Aberdeenshire Council. For more information about Jump, see [www.teamjump.co.uk](http://www.teamjump.co.uk).