

PRESS RELEASE

Bexley recycling scheme boosts local charities with £10,000 donation

4 March 2021

Bexley residents have donated £10,000 to local charities by taking part in a recycling scheme.

Bexley Green Points motivates residents to waste less and recycle more by rewarding sustainable behaviours with monthly vouchers and charity donations.

Residents compete individually and as a member of their community, with the communities who top the leader board winning a donation for their chosen charity.

The donations will give a much-needed boost to youth groups, support services and community initiatives across the Bexley area.

The total donation was divided between five community projects with Bexley SNAP receiving £4,000, Counselling Matters Bexley receiving £2,500, Bexley Adolescent Support Services receiving £1,500, Lark in the Park receiving £1,000 and the Howbury Tumblers receiving £1,000.

The money will enable Bexley SNAP's to support more disabled children and young people through their Early Years and Youth Clubs, which are transitioning to face-to-face activities after providing online support throughout the pandemic. They creatively adapted to the challenge of lockdown by providing a toy library service, delivering toys to families' doorsteps throughout lockdown.

Rose Robb, Director, Bexley SNAP said: "This year we have adapted our support provision to best suit the needs of disabled children and young people, offering fun, engaging activities whilst encouraging peer interaction and reducing isolation. Thanks to Green Points and our Bexley residents we will now be able to provide targeted support helping children and young people overcome increased anxieties and worry and transition back to face-to-face activities."

Another Bexley resident selected charity, Lark in the Park, Bexley's largest outdoor community event, will use the money to deliver their 25th Anniversary event.

Mel Newsum, Oversight Team, Lark in the Park, said: "We look forward to putting Bexley Green Points' donation towards delivering Lark in the Park this year. This year we are celebrating 25 years of creating community and investing in livelihoods. Whether in person, online or a hybrid event, we are certain it will be an event to bring joy and connection as we serve the community.."

Howbury Tumblers parent-toddler group has been offering remote sessions, such as Baby Ballet, throughout lockdown. The donation will allow them to offer resources for under-5s to help their learning and development.

Carole Read, Manager, Howbury Tumblers, said: "We will use this kind donation for creative, sensory and other resources for the children to use, many of which will be sustainable and enjoyed for years to come. We are so grateful for our Bexley residents' support and are excited that we will be able to provide a rich and varied range of creative sensory and cooking resources for our under fives to explore - resources that will inspire their interest and help them greatly in their learning and development."



Bringing sustainability and wellbeing to life

Bexley Green Points is provided by Jump in partnership with the London Borough of Bexley. Jump is the leading supplier of sustainability and wellbeing engagement programmes in the UK.

Councillor Melvin Seymour, Chairman Places Overview and Scrutiny Committee, London Borough of Bexley: "Bexley Green Points is an ongoing success which encourages people to recycle with benefits for both the environment and worthwhile local charities. In a year that has challenged all of us, the money raised by the scheme will make a huge difference to the lives of many groups across the borough. It shows Bexley at its best and I am pleased to acknowledge the work of all involved."

Graham Simmonds, Chief Executive, Jump: "It's brilliant to see these much-needed community projects benefit from the positive action of Bexley residents. We've been so impressed by Bexley Green Points participants' commitment to improving their local environment in 2020 and I look forward to seeing their continued efforts in the year ahead. This donation ensures that these benefits are felt by the whole community."

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For further information contact: Anna Ireland at anna.ireland@teamjump.co.uk or call 020 7326 5055.

Jump is the UK's leading supplier of engagement programmes that boost sustainability and wellbeing. Working with companies, universities and the public sector to motivate individuals to take positive steps, clients include Manchester University NHS Foundation Trust, Barclays, Camden Council, Scottish Courts & Tribunal Service, University of Bristol and ASM Pacific Weymouth. For more information about Jump, see www.teamjump.co.uk.