

Jump signs up 16 NHS Trusts alongside £100k funding win from SBRI Healthcare competition

Press Release: 3rd February 2022

Quarter of a million positive actions achieved saving carbon dioxide emissions equivalent to 2,400 hospital operations

Jump's work for the NHS has received a major boost with the announcement from SBRI Healthcare that it has been awarded £99,076. Jump is one of 10 winners in the national funding competition, Delivering a Net Zero NHS.

In total SBRI Healthcare has awarded £1 million to ten pioneering MedTech and Digital innovations. The new projects are funded through a nationwide call by SBRI Healthcare, in partnership with the Greener NHS Programme.

Jump's winning project is to develop a **world-first healthcare specific carbon engagement tool**, using engaging interfaces and artificial intelligence to motivate NHS staff to make low carbon decisions. NHS partners in Jump's project are Yorkshire and Humber AHSN, North East and North Cumbria AHSN, Leeds Teaching Hospitals NHS Trust and Newcastle Upon Tyne Hospitals NHS Foundation Trust.

Dr Nick Watts, Chief Sustainability Officer, NHS England and NHS Improvement, says: "Innovation is key to developing new tools and technologies to deliver a net zero NHS and investment will encourage action, reduce the costs of decarbonisation across the sector and improve health and care now and for generations to come."

Libby Sutherland, Sustainability Manager, Leeds Teaching Hospitals NHS Trust says: "It's great to be working with Jump on this new healthcare-specific carbon engagement tool as it has the potential to significantly magnify impact and carbon savings through our *GRASP Rewards* programme provided by Jump."

Jump is already in working with 16 NHS Trusts to encourage NHS staff to make sustainable lifestyle choices. To date, the platform has recorded over 250,000 sustainable actions and saved 420,362 KG of CO₂e (carbon dioxide equivalent), which is approximately equal to 2,400 operations.

In the last 6 months alone Jump has signed up an additional 8 NHS Trusts for their own uniquely customised programmes including University Hospitals Plymouth NHS Trust, Hull University Teaching Hospitals NHS Trust and University Hospitals Dorset NHS Foundation Trust with Dorset Integrated Care System partners.

Kirsty Wavish, Green Plan Programme Manager, University Hospitals Plymouth NHS Trust says: "We launched our Jump programme, *Choosing Greener*, to colleagues this week and it's great to see the enthusiasm it's already generating."



Bringing sustainability and wellbeing to life

Graham Simmonds, Chief Executive at Jump, says: “Climate change has been identified as a major, and growing, threat to global health and in the UK, air pollution accounts for 1 in 20 deaths with harmful emissions causing increased cases of asthma, cancer and heart disease. We’re really excited to be playing our part in helping the NHS achieve its target of net zero carbon emissions by 2040.”

-Ends-

For further information contact Femke Spragg at femke.spragg@teamjump.co.uk or call 020 7326 5055.

About Jump

Jump is the UK’s leading supplier of engagement programmes that boost sustainability and wellbeing. Jump works with companies, universities and the public sector to motivate individuals to take positive steps. Clients include Manchester University NHS Foundation Trust, Barclays, Camden Council, University of Bristol and ASM Pacific Technology. For more information please visit www.teamjump.co.uk.