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Warwickshire residents donate £650 to The Shakespeare Hospice

A local waste reduction scheme has rewarded top-performing residents with a £650 donation to support a local hospice.

Stratford-Upon-Avon residents using the Slim Your Bin programme chose to donate £650 to The Shakespeare Hospice after winning the community competition. Slim Your Bin - a partnership programme between Jump and Warwickshire County Council - rewards participants for reducing their waste and increasing recycling with individual prizes for residents each month and a charity donation every year.

The donation made to The Shakespeare Hospice will help to ensure continued care for people with life limiting illnesses and their families.



In 2021, Slim Your Bin participants recorded over 23,000 positive environmental actions. These actions include pledging to reduce single-use plastic, buying second hand or taking part in a litter pick.

In total, £3,250 has been donated to charities across Warwickshire since Slim Your Bin began. Slim Your Bin is provided by Jump, the leading supplier of sustainability and wellbeing engagement programmes in the UK.



Bridget Richards, Events and Community Fundraiser, The Shakespeare Hospice, said:

“We are extremely grateful to Slim Your Bin and the residents of Stratford-upon-Avon who made this donation possible. We rely heavily on donations such as these to continue delivering support to our patients and families at the Hospice.”

Cllr Heather Timms, Portfolio Holder for Environment, Climate and Culture, Warwickshire County Council: “It’s great to see so many residents in Warwickshire getting involved with the Slim Your Bin programme and more importantly helping to reduce waste in the county. Being able to support local charities alongside this is a win-win for us and our community.”

Katie Rees, Head of Programmes, Jump: “It’s been another year of significant positive environmental action in Warwickshire and it’s rewarding to see this action leading to charity donations supporting such important local causes. We can’t wait to see what Slim Your Bin residents will achieve this year.”

-Ends-

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Jump is the UK’s leading supplier of engagement programmes that boost sustainability and wellbeing. Working with companies, universities and the public sector to motivate individuals to take positive steps, clients include Manchester University NHS Foundation Trust, Barclays, Bexley Council, Scottish Courts & Tribunal Service, University of Bristol and ASM Pacific Technology. For more information about Jump, see www.teamjump.co.uk.