



## Scottish Courts and Tribunals

Jump partnered with the Scottish Courts and Tribunals Service (SCTS) and their facilities management company, Atalian Servest, to create a bespoke engagement programme for their employees based at the Sherriff Court in Glasgow. This programme aimed to reduce energy consumption at the court and boost employee engagement with sustainability, as both were identified as critical challenges for SCTS.



**Sector:**  
Public



**Location:**  
Glasgow



**Employees:**  
200



**Challenge:**  
Communications

## The impact so far

Over 1,000 trips to Edinburgh  
travelled through active travel



6056kg of waste avoided

Over 125,000 calories burnt  
from reporting exercise



More than 20,000  
positive actions recorded

25,500 kg of CO2 saved



4,635 active journeys  
recorded

Recorded June 2022

## What Atalian Servest say

"The JUMP programme we're running with the Scottish Courts and Tribunal Services in Glasgow is a great way to engage their employees in issues such as energy use and waste – which are important from both an environmental and facilities perspective."

**Erin Miller, Sustainability Coordinator at Atalian Servest.**

## Scottish Courts and Tribunals

### The challenge

Before partnering with Jump, Atalian Servest and SCTS had made good progress in reducing their estate's energy consumption through retrofitting facility improvements. However, they were aware that encouraging resource-efficient workplace behaviours would decrease energy consumption further. To address this, they brought in several sustainable initiatives. However, these initiatives' lack of cohesive communications meant that they were not as successful as Atalian Servest and SCTS had hoped, so they reached out to Jump.

### The solution

In November 2018, we launched a digital engagement programme for SCTS employees. The programme encourages the adoption of resource-efficient habits inside and outside of the organisation through a range of gamified activities chosen by SCTS. The competition resulting from the gamified elements of the programme encourages repeated action and provides positive reinforcement which combines to form habits. This has allowed SCTS to enhance their carbon reduction and has created sustainable behaviour change in further areas such as waste, travel and wellbeing.

To promote the programme, Jump provides a Communications Manager as standard. This allowed consistent cohesive communications about SCTS sustainability initiatives to be implemented through the platform, push notifications, emails, and newsletters. The engagement with these communications is tracked through data provided by Jump in the programme's quarterly review. This allowed SCTS to reduce time spent promoting sustainability initiatives and refocus their energies elsewhere, as well as provide valuable data on staff engagement with communications which can be used for internal reporting.

The combination of gamification and communications has kept interest in the programme high and has led to more than 10,000 positive actions recorded, 65kg of waste avoided, and 11,000kg of CO<sub>2</sub> saved. These fantastic figures continue to grow, and we can help your business achieve similar positive impacts through one of our bespoke programmes, which are fully customizable to meet your sustainability goals.

**Want to learn more about how Jump could help your organisation?**  
**[info@teamjump.co.uk](mailto:info@teamjump.co.uk) / 0207 326 5055**