**The NHS are funding innovation to make employees more sustainable**

8th February 2023

A few people working on a computer

Description automatically generated with low confidence

Image 1 Woman using a Jump platform

Sustainable tech company Jump has won a £690,000 contract from NHS England to develop a world first healthcare specific carbon engagement tool. It will aim to motivate the 1.4 million NHS staff to cut carbon and will calculate the carbon footprint of their individual working role and at home, allowing them to see a split between workplace and home emissions. The funding has been awarded as part of the second phase of an SBRI Healthcare competition open to pioneering MedTech and digital innovations, in partnership with the Greener NHS Programme. Jump’s innovation will be built over the course of 2023 and is designed to help the NHS reach its goal of going net zero by 2040.

The tool will further develop Jump’s current digital engagement platform, tailoring the users’ journey based on their specific working role within the NHS and motivating positive actions that can be taken to reduce carbon impact in a range of areas such as energy use, water use, and waste reduction. The user can also participate in activities aimed at lifestyle, such as diet and active travel. The NHS will be able to track employee engagement in the programme over time, as well as range of environmental data, such as carbon savings or KwH reduced, on dashboards within the platform. The tool is a healthcare specific development of Jump’s existing employee engagement platform, which is currently used by 22 NHS Trusts throughout the UK and will allow greater participation and data tracking within the NHS.

The carbon engagement tool will be trialled by Leeds Teaching Hospitals NHS Trust, Newcastle upon Tyne Hospitals NHS Foundation Trust, and across the 5 NHS Trusts in the Dorset ICS grouping (Integrated Care System), before being available to NHS trusts through Jump’s bespoke sustainability engagement platforms.

This work was commissioned and funded by the SBRI Healthcare programme. SBRI Healthcare is an Accelerated Access Collaborative (AAC) initiative, championed by the Academic Health Science Networks (AHSNs).

**A person smiling for the camera

Description automatically generated with medium confidenceGraham Simmonds**, Chief Executive at Jump says:

“We are delighted to have won this contract which will enable us to accelerate our work with NHS Trusts across the country. The potential for increased carbon savings through more effective employee engagement is very exciting and it will be great to see the new tool motivating colleagues across the NHS play their part in the journey to net zero.”



**Libby Sutherland**, Head of Sustainability at Leeds Teaching Hospitals NHS Trust says:

“This innovation will allow the NHS to track its scope 2 and 3 carbon emissions in a way that is not currently possible and will enable us to reach our goal of net zero by 2040 much faster. Working with Jump on the initial development phase of the project has been really exciting and I am confident that colleagues and teams across our five hospitals in Leeds will really get behind the new tool.”

A person with a beard and glasses

Description automatically generated with medium confidence

**Stuart Lane**, Sustainability and Carbon Manager at University Hospitals Dorset NHS Foundation Trust says:

“Having an engagement platform of this kind has opened up new ways to deliver progress towards the Trusts’ and Dorset wide Green Plans. We are thrilled that, through this successful SBRI bid, we now get to support the next step in the evolution of Jump, to help define bespoke and targeted activities for our staff – specific to the role they play in healthcare.”

**Two people holding a plaque

Description automatically generated with low confidenceLaura Middlemass,** Assistant Sustainability Manager at Newcastle upon Tyne Hospitals NHS Foundation Trust says:

“At Newcastle Hospitals we realise that achieving our ambitious Net Zero aims will not be possible without inspiring, informing and empowering our people to deliver sustainable healthcare. That is why we are so excited to be working in partnership with Jump on the development of the new low carbon engagement tool to drive transformational change delivered by our people, whilst increasing our understanding of how we as an organisation can best support them to make the changes we know they are so very eager to make.”

**For further information:**

Contact [sasha.iles@teamjump.co.uk](mailto:sasha.iles@teamjump.co.uk) or call on **073844 65717.**

**About Jump:**

Jump is an engagement specialist that uses cutting-edge engagement programmes and gamification to boost sustainability and wellbeing. We use our behaviour change model, which has been ten years in the making, to create bespoke programmes for organisations that can be accessed via an app and web platform. This can be targeted for internal staff or external consumers, who are given incentives for making sustainable lifestyle changes. Its clients include Barclays, Manchester University NHS Foundation Trust, Camden Council, Scottish Courts & Tribunal Service, and Durham University. In 2021, Jump clients saved on average £87,150 in overhead costs. For more information about Jump, see [www.teamjump.co.uk](http://www.teamjump.co.uk/).

[LinkedIn](https://www.linkedin.com/company/jump-engagement/) [Twitter](https://twitter.com/jumpengagement)

**Alternative image:**

A group of people using a computer

Description automatically generated with low confidence