

The
jump
Values
Handbook





Our Purpose

We believe people have the power to build a better world.

Our Mission

Our mission is to motivate and empower people to take action for a sustainable future.



Our Values

01

Deliver. Real. Impact.

Our clients and members (end users) are at the core of everything we do. In order for us to succeed in our mission, our programmes must deliver real, tangible results for users so that together we can create a sustainable future.

02

Think Agile.

Jumpers adapt rapidly whilst not losing sight of our purpose and integrity. As an employee-owned business, we recognise that we all benefit from adopting an entrepreneurial, growth mindset.

03

Have Fun. Do What You Love.

Jumpers don't take themselves too seriously and want to find joy in their work. We choose to be here and want to do what we can to make it a great place to be.



04

Be Curious, Be Bold, and Create.

At Jump, we are always asking questions to help us figure out what lies beneath the surface of a problem. By being curious, we can create bold new solutions that pioneer lasting change and help us solve the greatest problem of our generation - the climate emergency. To truly solve it, we need to take action together, which means challenging ourselves and each other, so that we can 'Jump Forward' together (sorry!).



05

Be Open and Collaborate.

Jumpers know that their opinions matter and love collaborating on ideas and projects. By encouraging openness and teamwork, we can achieve so much more than we ever could on our own, which helps us get to a sustainable future faster.

06

Support Each Other.

This last one is important. Jumpers want to be a part of an inclusive community where everyone feels like they can be their true, authentic self. We take pride in creating a kind, nurturing environment that fosters success and personal growth.



Thank you

for helping us spread our values, achieve our mission and live our purpose!

jump

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